



Diestel Sustainability Statement

Sustainability means the world to us

Since 1949 the Diestel Family has been committed to producing the best tasting, premium, naturally range grown turkeys and turkey products. Our sustainably farmed turkeys develop at a natural growth rate, in a free range environment, without the need for antibiotics or growth stimulants. This includes the production of our organic turkeys.

As fourth generation turkey farmers we understand that sustainability is about the health of our environment. It is a tangible management practice that enhances the beauty of our earth and guarantees its health and stability for generations to come. Our sustainability plan focuses on providing the best outcome for both our human and natural environments now... and into the indefinite future. We are working symbiotically with nature to develop natural solutions. It's not about limiting our footprint...it's about eliminating our footprint.

To enhance sustainability...

- We maintain a natural environment for our turkeys by eliminating the need for pesticides, antibiotics and artificial feed additives.
- We maintain a vertically integrated operation in Tuolumne County, California which significantly reduces the quantity of fossil fuels needed to transport our products.
- We are committed to eliminating our footprint on the environment. We are reducing our waste stream and turning our farming and processing by-products into compost that returns nutrients to the soil and plant roots.
- After processing we treat our used water with a Zenon membrane water filtration system ensuring that the water is purified, able to be used in some of our production, then purified and ultimately returned to our environment to be used on pasturelands for horses, cows, etc.
- We treat all of our solid organic waste with the Lubke method of windrow composting. Through the use of composting we reduce the greenhouse gas emissions of products which normally would be land-filled by approximately 70 percent. By composting our manure, feathers and cardboard we are essentially reducing our waste stream by 75 percent.
- We are committed to continually moving toward a company-wide zero landfill waste policy.

Since 2006, Jason Diestel, Director of Sustainability, has researched and developed the highest quality humus compost available on the West Coast. Recently, in a five year study, this special humus compost was proven to be more effective than chemical fertilizer and ten times more effective than commodity compost.

In addition, we are working with local family farmers to promote biological farming practices to help these family farms eliminate toxic chemical fertilizers, pesticides and herbicides from their farming practices.

Our Diestel Family Turkey Ranch is working as one of the last small family turkey grower-processors in the U.S. We are pleased and proud to bring you our premium quality, range grown, turkeys and turkey products.

Jim and Jan Diestel



Range Grown Turkey and Turkey Products



In summary...

- We are eliminating the use of toxic chemicals, fertilizers and inorganic substances which adversely impact our environment.
- We are reducing our waste stream by 75%.
- We are protecting and conserving water resources.
- We are reducing erosion of valuable topsoil with the use of compost.
- We are reducing the risk of possible environmental contamination.
- We are sustaining healthy soil and growing healthy crops to support a healthy environment.

As a fourth generation family farm we are committed to producing the best quality turkey in a natural environment that supports both the health and well being of the birds and the environment in which they are raised. This, in addition to our composting which gives back to the soil what years of industrialization and chemical application have depleted, is our current mission. We are proud that we can improve on our environment's past health, contribute to its immediate well-being, and help secure its long-term future.



Tim and Joan Diestel
Owners



Jason Diestel
Director of Sustainability

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